


WALK  **TO CURE DIABETES**

Walk Talk



Dear Walker,

We are almost there! We can just about feel the face paint wet on our smiling cheeks, hear the awesome music playing, and feel our feet moving with thousands of others in our Walk to Cure Diabetes! Now is the time to make sure we haven't left any funds on the table. Here are two quick resources you'll want to make sure you didn't leave untapped.

Matching gifts are an excellent way to double your fundraising dollars. Many companies already have an established matching gift program. Be sure to ask your company, your spouse's company and your donors if this opportunity is available for your JDRF campaign. When making an online donation you or your donors can also search our matching gifts database for more information. Just remember that the donor will still have to apply with their company in order to secure the gift for JDRF. Having a company throw their support behind a cause and offer to match employee fundraising is a great incentive for participation and [increased fundraising](http://www.matchinggift.com/jdrf). (www.matchinggift.com/jdrf)

For corporate teams, don't forget to approach your company's **vendors** to participate with your JDRF Walk team. JDRF offers a [sample letter](#) that invites vendors to participate by walking on the company team; supporting the team through donations; and/or supporting the team by donating incentive prizes for your team's top fundraisers or to use as raffle items. Many times vendors are looking for these opportunities to support their customers.

Sample Letter (www2.jdrf.org/site/DocServer/Vendor_Letter.doc?docID=197)

Family teams can also take advantage of these **vendor connections** through your own work place or your spouse's work place. Vendors like to donate to Family Teams as well to show their support to their customer and to the community.

Thank you for all you do for JDRF. We might be in the homestretch of this Walk campaign, but the fight for a cure for diabetes will continue on past Walk Day until we meet our goal- a world without diabetes. We are so grateful for your support, enthusiasm and hard work. Keep it up and see you soon!