

WALK  **TO CURE DIABETES**

Walk Talk



Dear Walker,

Thank you for signing up to Walk to Cure Diabetes with us! Walk day is known for being one of the best family-friendly events around. With entertainment, refreshments, music, and more, you know you will have a great time while supporting people living with type 1 diabetes. Even more important than showing up on Walk day is what you are able to contribute and raise for diabetes research. This not only shows your loved one and the community that you support them; it really makes an impact in the world of research. The people who help decide where to focus JDRF's research funding have a direct connection to type 1 diabetes. JDRF's research prioritization process not only includes leading scientists, but also individuals who either have type 1 diabetes or have family members with type 1 diabetes. This process ensures that donations are used to fund the most promising science that will accelerate progress toward new treatments, and eventually a cure.

To achieve these amazing results, we need your help. There is still time to raise those important dollars! Visit your Participant Center for some great tips and steps for success!

Online Fundraising Tips of the Week

Keep your thermometer rising with cash & check donations!

New this year! You can now enter cash or check donations into your Participant Center using the link on the right side of the Progress tab to make your fundraising thermometer reflect all money you have raised, even if you haven't turned it in to JDRF yet. These donations will immediately appear on your fundraising thermometer and reflect your real-time results. When entering donations, please enter as much information about the donor as possible (including their address). Once donations appear on your thermometer, there is no need to wait until Walk Day to turn them in. Please send donations to the Dallas Chapter office in advance of the Walk. Our address 9400 N. Central Expwy, Suite 1201 – Dallas, TX 75231.

JDRF Prizes

JDRF provides some great incentives for achieving certain fundraising levels. It is not too late to earn JDRF apparel, electronics, gifts and tons of other options. To browse the prize catalog levels and items, [click here](http://www.jdrf.org/greatprizes) -- www.jdrf.org/greatprizes. You can also mark your prize level in your Participant Center so you'll be sure not to miss any deadlines! Just follow this link to your [Prize Selection Page](http://www2.jdrf.org/site/SPageServer?pagename=walk_center_frame&view=survey&subview=prizes&fr_id=1360&pgwrap=n&autologin=true) -- www2.jdrf.org/site/SPageServer?pagename=walk_center_frame&view=survey&subview=prizes&fr_id=1360&pgwrap=n&autologin=true! Please note that this feature is only active until four weeks post-Walk.

It's Easy, Just Follow the Steps: Fundraising Basics

\$100 in 10 Days

Would you be surprised if we told you it's easy to raise \$100 in 10 days? If you ask one person a day for a \$10 donation, in just a few short days, you'll hit \$100 and earn a JDRF Walk T-shirt in plenty of time before Walk day! Most people are willing to donate at least \$10. Here are 10 people that you might consider asking: two co-workers, a family member, your hairdresser or dry cleaner, your doctor or dentist, your boss, three friends, and a business you frequent. Do this and you'll have a great start to your fundraising!

Matching Gifts

Don't forget that matching gifts are an excellent way to double your fundraising dollars. Many companies already have an established matching gift program. Be sure to ask your company, your spouse's company, and your donors if this opportunity is available for your JDRF campaign. When making an online donation, you or your donors can also search our matching gifts database for more information. Just remember that the donor will still have to apply with their company in order to secure the gift for JDRF. Having a company throw their support behind a cause and offer to match employee fundraising is a great incentive for participation and increased fundraising.

Thank you again for all you are doing for JDRF! Good luck in your fundraising and please let us know if there is anything we can do to help!