

WALK  TO CURE DIABETES

Walk Talk



Dear Walker,

We are half-way through Walk season already! Are you on track to meet your goal? Don't forget to remind your potential donors that people donate to JDRF because we have a solid track record of funding research efficiently and effectively. More than 80 percent of what we spend goes directly to research and research-related education, which is among the highest percentages for charities nationwide. Here are some great tips to keep you "stepping" in the right direction!

Online Fundraising Tips of the Week

Email Connections - Join My Team & Online Donations

Sending emails from your Participant Center is a quick and effective way to communicate with your team and your donors. Visit the [Email Tab](#) in your Participant Center to easily reach out to your personal contacts -- you can easily upload contacts from other email applications such as Google Mail and Yahoo or you can manually enter email addresses as well. Sending fundraising emails is absolutely key to your fundraising campaign. Donating online is a quick, easy, and secure way for donors to support you.

JDRF has provided e-mail templates in your Participant Center for you to use to ask people to join your team and donate to you and/or your team. We encourage you to take those and customize as much as you want. While recruiting, remember, if someone can't make it on Walk day, encourage them to sign up as a virtual walker! They can walk anywhere, anytime, whatever works for them and still raise money for JDRF AND be eligible for walk prizes!

Group Emails for focused messages

Another new feature this year is the ability to create groups within your contacts. This gives you a way to communicate specific messages to groups of people. Filters, such as whether someone has donated or not, can be used to send follow-up messages or thank you messages. You can group your contacts by family members, co-workers, etc., so that your messages can be more personalized to those groups of potential donors. For example, if you are doing a fundraiser at work and don't want your out of state relatives to get that message, you can send it to just your co-workers by grouping them together.

[Click here for more Fundraising Tips -- www2.jdrf.org/site/PageServer?pagename=walk_fundraising_basics](http://www2.jdrf.org/site/PageServer?pagename=walk_fundraising_basics)

Please send donations to the **JDRF Greater Dallas Chapter** in advance of the Walk at 9400 N. Central Expwy, Suite 1201 - Dallas, TX 75231.

Thank you for all you do for JDRF! Keep up the hard work!