


WALK  TO CURE DIABETES

Walk Talk



Dear Walker,

Family Teams are the heart of the JDRF Walk. Thank you for sharing your time, your hopes and your efforts to fund diabetes research. Not only do Family Teams make a huge fundraising impact on the Walk; you inspire those without a direct connection to diabetes by sharing your stories and lives throughout Walk season and on Walk Day. Here are some ideas to enhance your Family Team and your overall Walk experience.

Sharing Your Story: The JDRF Youth Ambassador Program

If your family wants to make a huge impact on your community and the companies involved in the JDRF Walk to Cure Diabetes, the Youth Ambassador program is a great experience that benefits everyone involved. A youth ambassador is a youth and/or family that visits local companies during their internal kick-offs or other speaking opportunities, to share their story of living with type 1 diabetes. It is a great public speaking experience for the kids and the companies gain a personal connection to the cause. Many times, youth ambassadors and their families lend pictures, their story and time to support the company's campaign. Feeling the support of the community can be a very powerful and positive experience. If you are interested, please [contact](#) JDRF today!

Show Your Spirit and Support: Walk Team T-shirts

Creating a team t-shirt for your Family Team is a must for Walk Day! Your walkers will enjoy showing their support and your loved one will see that support, which is a huge part of Walk Day. Be sure to include your team name, reference to the JDRF Walk and fun, inspirational artwork. You can use the t-shirts as an incentive for walkers' fundraising or sell them as a team fundraiser.

JDRF has a partnership with a t-shirt vendor (Competitive Edge) to help Walk Teams quickly, easily, and efficiently order your team t-shirts. Initiate your order online at <http://jdrfteamshirts.compet.com>. A portion of proceeds on all team t-shirt purchases comes back to JDRF.

Blackboard Bounty: Get your School Involved!

Getting your child's school involved in your campaign can bring a huge boost to your fundraising. Your child can feel supported by their classmates and teachers and the school gains many benefits as well. Teaching kids how to give back to their community and having fun rallying around a cause together is a great learning tool.

In addition to your child's classmates raising money for your team, JDRF has an exciting elementary school program called the [Kids Walk to Cure Diabetes](#). The goals of this program are to teach students about diabetes - what it is, risk factors, symptoms, complications and treatment. This program also gives students an opportunity to help fellow classmates affected by diabetes by raising important research dollars while raising money for your school! It's all about kids helping kids! Follow this link to the [Kids Walk to Cure Diabetes Website](#) to learn more about how to get your school involved or call the JDRF Dallas Office at (214) 373-9808 to speak with Dolores Johnson.

Thank you for all you and your family are doing to support JDRF. Together, we will get one step closer to finding better treatments and a cure for type 1 diabetes!