

WALK  TO CURE DIABETES

Walk Talk



Dear Walker,

Thank you again for joining us for the JDRF Walk to Cure Diabetes this year! We are thrilled to have your participation! Every walker will receive coaching emails (like this one) from JDRF to update you with information about the walk and provide tips to support you in your fundraising efforts. We promise not to overwhelm you with emails, but you can expect to hear from us every couple of weeks. We'll keep it short and to the point that way you'll get important updates and useful tips to help you throughout Walk season.

### Online Fundraising Tips of the Week

#### Your Personal Page: Kick start your fundraising!

With the new upgrade to JDRF's online fundraising site, there are some really great ways to enhance your fundraising experience! The first step in laying a strong foundation for a successful and fun campaign is to log into your participant center and update your [Personal Page](#) — add a photo or video and a personal message about why you are supporting JDRF.

Second, be sure you set an example by making a donation in support of your own fundraising goal it's one of the most important things you can do to kick-start your fundraising efforts! If you've done so already, great! And thank you! If not, it's not too late to do so. Once you've made a donation to yourself, be sure you mention this when you ask others to make a donation too... you'll be surprised what a difference it makes when they see that you've donated!

#### Personalize your web address!

You now have the ability to personalize your online link to your [Personal Page](#)! Just click on URL Settings at the top of your Personal Page tab and customize. Plaster this link everywhere you can! Add it to your email signature, post it on Facebook, and send it in your Tweets! It is also easy to leave on your voicemail for people leaving messages. Spread the word about where to go to support your fundraising efforts!

So, head to your [Participant Center](#) to take care of the FUNdamentals of your online FUNdraising!

**Thanks for all you do!**