



JDRF *Dream Gala*

March 31, 2012

Omni Dallas Hotel

Black Tie

**Entertainment &
Keynote Speaker**

Bret Michaels

Chairs

Minnie and
W.W. "Bill" Caruth III

Honorees

Stacey & Dave Johnson

Master of Ceremonies

Steve Eagar, Fox 4

Event Features

Cocktail Reception
Silent Auction
Live Auction
Dinner & Dancing

Dear Auction Angel,

On March 31, 2012 the Greater Dallas Chapter of the Juvenile Diabetes Research Foundation (JDRF) will host the annual Dream Gala. This annual black tie event attracts more than 1,000 guests including many of the greater Dallas area elite philanthropists and corporations. **We hope that you will consider partnering with JDRF this year by making a donation to our Silent Auction.**

Our typical guests are high net worth individuals who are corporate leaders, social influencers and consumers of luxury items – a desirable audience to market your products. JDRF families make a conscious effort to patronize businesses that are generous to our cause. It can also be a great way to show appreciation to your top customers by supporting their charity of choice.

Over ten percent of Texans suffer from diabetes, one of the most costly chronic diseases, accounting for more than \$174 billion in health care costs annually. JDRF's mission is to find a cure for diabetes and its complications through the support of research. JDRF is also committed to developing new and better treatments that extend and improve the lives of people with diabetes while we advance toward a cure. **In fact, some of this research is happening in our own Dallas community!**

In return for your generosity, you will gain exposure to a valuable audience and receive recognition in the Dream Gala event program and on our local website. To make a donation, please complete and return the enclosed ProCUREment Form by February 17, 2012. Contact Deborah Newsome at dnewsome@jdrf.org or 214.217.5782 with questions.

Our auction's success is dependent on your support and generosity. Please join us in the fight against diabetes by making a donation today.

Most sincerely,

The ProCUREment Guild
JDRF Greater Dallas Chapter